



Strategic Marketing Plan for IKOPIN University 2024-2025

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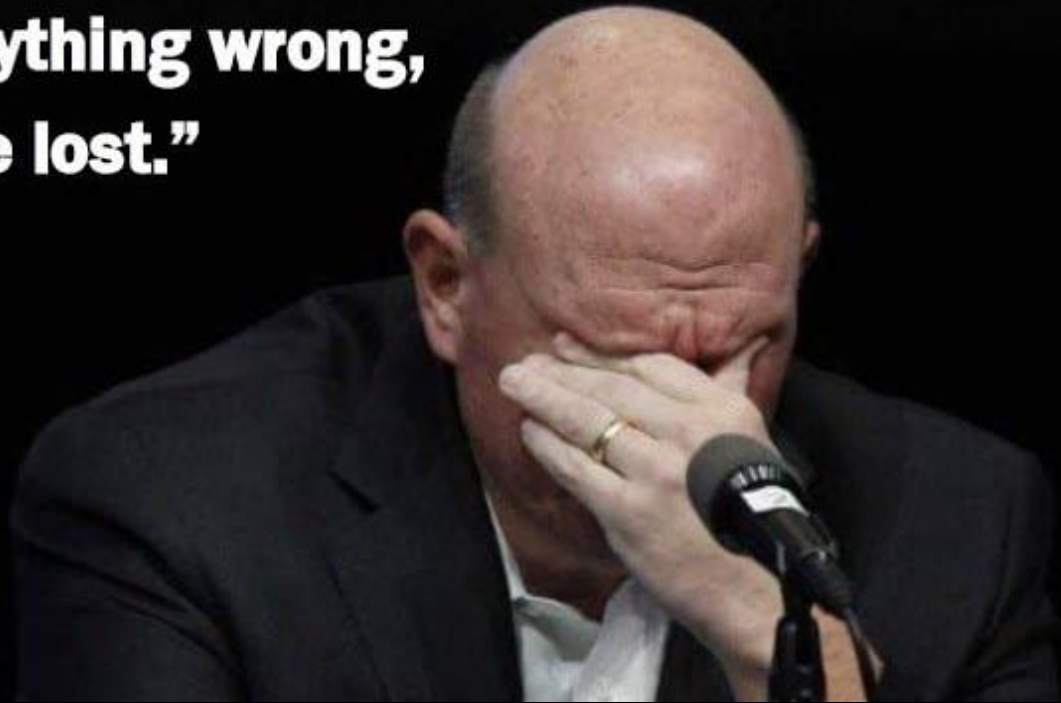
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Section 1 Introduction



**“We didn’t do anything wrong,
but somehow, we lost.”**



Jorma Ollila, CEO Nokia