#### Saving and Loan Cooperative Model In Indonesia



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# Outline

#### What we will talk about

- Fact and Figure of Indonesia's Economic
- Brief History And Development Of Saving And Loan Cooperatives In Indonesia
- Positioning Of Saving And Loan Cooperatives In The Financial System In Indonesia
- Understanding Business Models Of Saving And Loan Cooperatives In Indonesia
- Risk Management Practices
- Conclusion

## **Fact and Figures**

Some key facts of Indonesia:

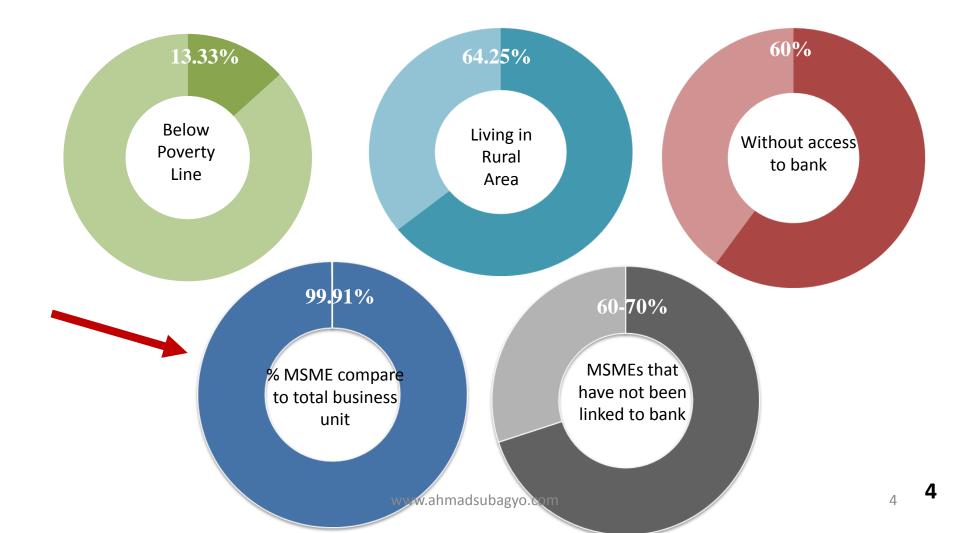
- Population of Indonesia: 237 million
- GDP per capita: USD 3,508
- Banking industry holds more than 80% of financial sector assets
- 97.4% of banks accounts are less than Rp100 million (less than USD10,000)
- Number of commercial banks: 120
- Number of rural banks: <u>+</u>1.667
- Number of S&L cooperatives: <u>+</u>13.000
- Number of microfinance institutions: <u>+</u>8.000

Category	Quantity	Percentage on Total Population
Population	237.641.326	
Number of Loan Account	37.929.527	15,96%
Number of Insured life		
Insurance	34.564.028	14,54%
Number of pension fund		
participant	2.817.997	1,19%

Public access on financial services is relatively low that is reflected by (a) the number of loan accounts which reach only 15.96% of the population, (b) the number of insured life insurance which reach only 14.54% and (c) the number of pension fund participants which is only 1.19 %

Sources: OJK, 2014

## **ACCESS TO FINANCE IN INDONESIA**



#### **Financial Services : Comparison**

No	Indikator	Indonesia	Malaysia	Thai	Phil	Brazil
1	Financial Services Utilization*) (Percentage of Total Population)					
	Account at Formal Financial Institution	20%	66%	73%	27%	56%
	Adults saving in the past year (using Formal Account)	15%	35%	43%	15%	10%
	Adults Originating a new loan in the past year (Formal Financial Institution)	9%	11%	19%	11%	6%
	Adults With Mortgage	1%	13%	5%	4%	1%
	Adults paying personally for health insurance	1%	16%	24%	5%	8%
2	Banking Services Access**)					
	Number of Bank Branch per 1.000 km2	7,71	6,18	11,59	15,69	2,33
	Number of Bank's Branch per 100.000 adult population	8,32	10,48	11,16	7,69	13,76
	Number of ATM per 1.000 km2	12,39	33,12	80,68	30,35	20,46
Source :	Number of ATM's per 100.000 adult population	13,37	56,18	77,69	14,88	120,62
	Bank Policy Research Working Paper, April 2012					

\*) WorldBank Policy Research Working Paper, April 2012

\*\*)IMF & WorldBank, 2010

#### SAVING & LOAN COOPERATIVE FIGURE

per June, 2014

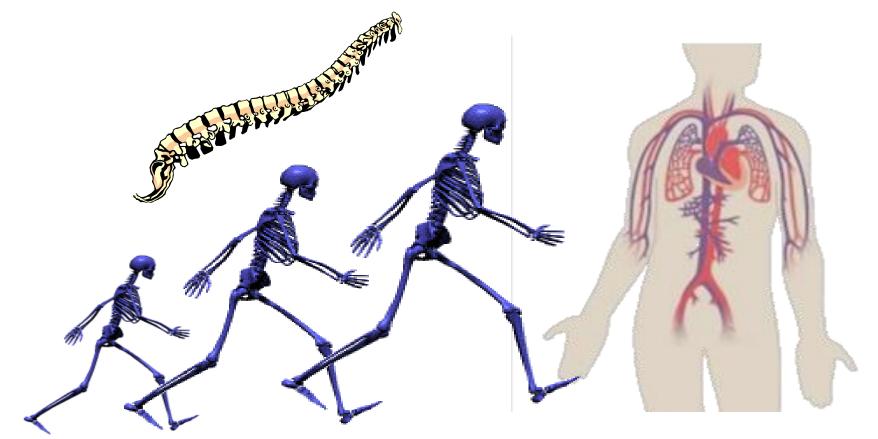
No	Remark	Amount (Unit)	Member (People)	Asset (IDR Billion)	Saving (IDR Billion)	Loan (IDR Billion)
1	S&L Model	10,838.00	3,052,641.00	24.20	10.65	17.23
2	S&L Unit	95,881.00	15,409,283.00	57.63	8.48	44.84
3	Sharia Model	1,197.00	136,710.00	4.28	2.37	3.15
4	Sharia Unit Model	2,163.00	333,282.00	1.16	0.63	0.91
	Total	110,079.00	18,931,916.00	87.27	22.13	66.13

Source: Cooperative & SME Ministry of Indonesia Republic, 2014

#### Brief History And Development Of Saving And Loan Cooperatives In Indonesia

Cooperative is the **backbone** of the Indonesian economic within Indonesia State Law – article 33

Efficient and accessible financing is the **blood** of economic activities

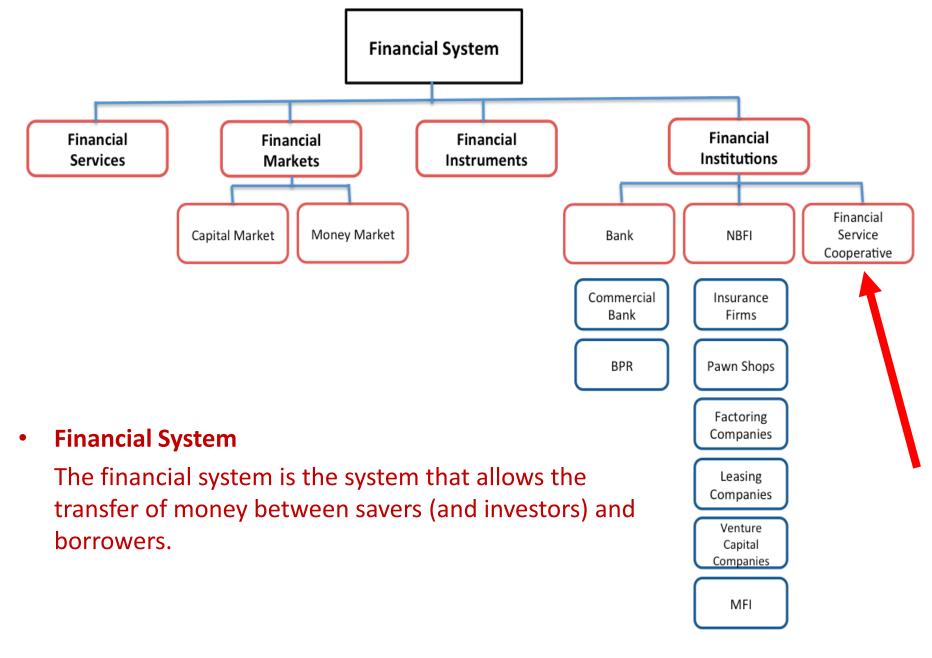


# **Types of Cooperatives**

- Producer cooperative
- Consumer cooperative
- Saving and loan cooperative
- Marketing cooperative
- Services cooperative

# Structure of a cooperative, as defined by the Regulations, involves:

- Founders
- Supervisory Board
- Management Board
- Members (as represented during the Annual Members Meeting or RAT)
- Clients (members and other parties that receive the cooperative's services)



#### Why Business Models?

Mapping of Business Models are conducted to gain a better understanding of the diversity of services and the management of Saving and Loan Cooperatives in Indonesia



#### **Definition of Business Model**

Business Models are broadly defined as the way Saving and Loan Cooperatives in Indonesia deliver the services and manage their businesses to achieve their mission.

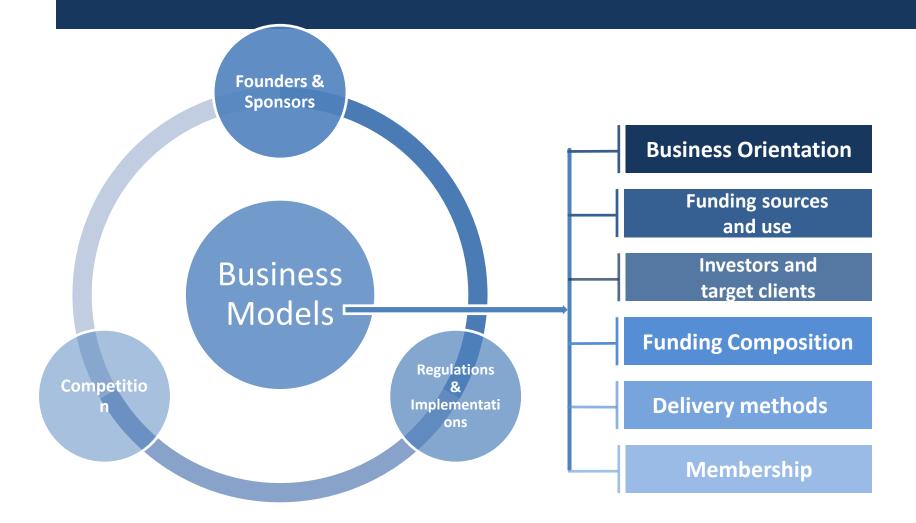


## **Distinguishing factors for Business Models**

Based on the case studies, the business models can be distinguished from one another by:

- 1. Business orientation
- 2. Funding sources and use
- 3. Investors and target clients
- 4. Funding composition
- 5. Delivery methods
- 6. Membership

#### **Business Models Distinguishing Factors**



## **GENERAL BUSINESS MODEL OF S&L Coop**

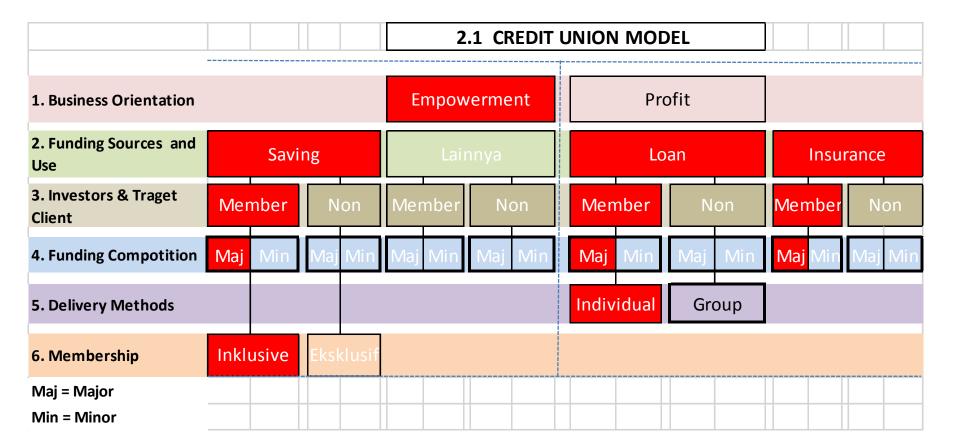
							G	ENER	AL MC	DEL						
1. Business Orientation			Empowerment			Profit										
2. Funding Sources and Use	Saving				Others			Loan				Insurance			5	
3. Investors & Traget Client	Mer	nber	Ν	lon	Mer	nber	No	on	Men	nber	N	on	Mer	nber	N	on
4. Funding Compotition	Maj	Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min
5. Delivery Methods									Indiv	idual	Gr	oup				
6. Membership	Ink	lusif	Eks	klusif												

Maj = Major

Min = Minor

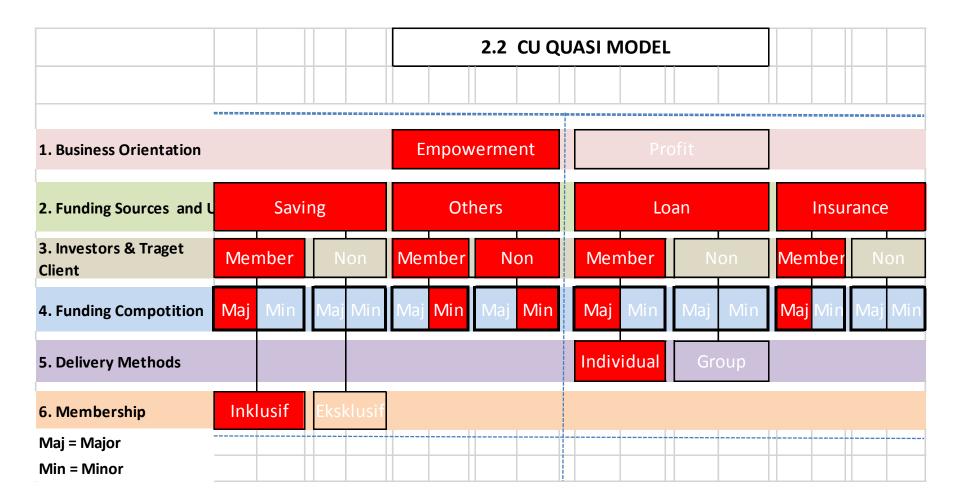
#### **1. CREDIT UNION MODEL**





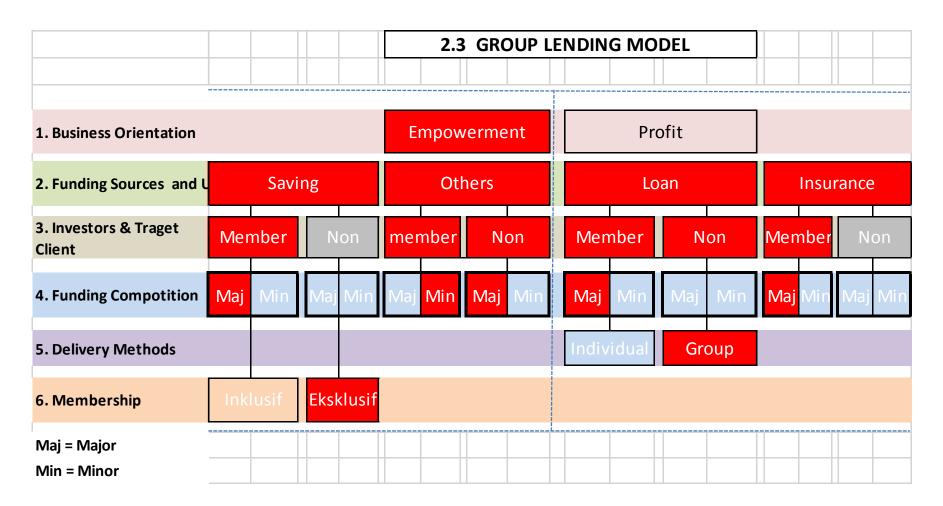
#### 2. QUASI CU Model







#### 3. Group Lending Model



## 4. QUASI BANK Model



				2.5 QUAS	BANK MOD	EL	
1. Business Orientation			Empow	rerment	Pro	ofit	
2. Funding Sources and Use	Sa	ving	Otł	ners	Lo	an	Insurance
3. Investors & Traget Client	Member	Non	Member	Non	Member	Non	Member Non
4. Funding Compotition	Maj Min	Maj Min	Maj <mark>Min</mark>	Maj Min	Maj Min	Maj Min	Maj Min Maj M
5. Delivery Methods					Individual	Gorup	
6. Membership	Inklusif	Eksklusif					
Maj = Major Min = Minor							





							2.5	5 SHA		IODEL						
1. Business Orientation					E	mpow	verme	ent		Pr	ofit					
2. Funding Sources and Use		Savi	ng			Otł	ners			Lc	ban			Insur	ance	
3. Investors & Traget Client	Men	nber	N	lon	Me	mber	Gr	ant	Me	mber	N	lon	Men	nber	N	on
4. Funding Compotition	Maj	Min	Ma	j Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min	Maj	Min
5. Delivery Methods									Indi	vidual	Gr	oup				
6. Membership	Inkl	usif	Eks	klusif												
Maj = Major Min = Minor																

#### 6. Partnership Model



			2	.6 PARTN	ERSHIP	MOD	EL		
1. Business Orientation			Empow	verment		Pro	ofit		
2. Funding Sources and Use	Savi	ng	Otl	ners		Lo	an	Insu	racne
3. Investors & Traget Client	Member	Non	member	Non	Mer	nber	Non	Member	Non
4. Funding Compotition	Maj Min	<mark>Maj</mark> Min	Maj Min	Maj Min	Maj	Min	Maj Min	Maj Min	Maj Min
5. Delivery Methods					Indiv	vidual	Group		
6. Membership	Inklusif	Eksklusif							
Maj = Major Min = Minor									

#### 7. Saving & Loan Unit Model



			2.7	Saving and	d Loan Unit I	Model		
1. Business Orientation			Empow	verment	Pro	ofit		
2. Funding Sources and Use	Savi	ng	Otł	ners	Lo	an	Insur	ance
3. Investors & Traget Client	Member	Non	member	Non	Member	Non	Member	Non
4. Funding Compotition	Maj Min	<mark>Maj</mark> Min	Maj <mark>Min</mark>	Maj Min	Maj Min	Maj Min	Maj Min	Maj Min
5. Delivery Methods	_				Individual	Group		
6. Membership	Inklusif	Eksklusif						
Maj = Major Min = Minor								

# **RISK MANAGEMENT PRACTICE**

- Credit Crisis Center (C3) formed by Kospin Jasa following a method implemented in banking. This is a special unit to handle problem loans through legal actions.
- Protection schemes
- Smaller amount of loans to minimize risk
- Daily collection
- Loans tied to savings

# CONCLUSION



# Saving Services

				Needs-ba	ased Savir	igs		
BUSINESS MODEL	Primary & Compulsor y Savings	General / Daily Savings	Time Deposits	Educati on	Retire- ment	Housi ng	Auto- mobile/ Motor vehicles	Religious purposes
QUASI CU	V	V	V	V	٧			
GROUP LENDING	V	V						
S & L UNIT	V	V	V					
SHARIA MODEL	V	٧	V					
CREDIT UNION	V	V	V	V	V	V	V	V
QUASI BANK	٧	V	V					٧
PARTNERSHIP	V	V	V					

# LOAN SERVICE

BUSINESS MODEL	Productive Purposes	Consumptive Purposes	Education	Emergency	Religious Purposes
QUASI CU	V	V	V	$\checkmark$	
GROUP LENDING	V		$\checkmark$		
S & L UNIT	V	V			
SHARIA MODEL	V	V			V
CREDIT UNION	V	V	V	V	
QUASI BANK	V				
PARTNERSHIP	V				

# SECURITY FUND

BUSINESS MODEL	Allowance for Medication and Hospital Expenses	Allowance for Maternity Labor	Protection to Savings	Protection to Other Claims	Death
QUASI CU	V				V
GROUP LENDING				V	
S & L UNIT					
SHARIA MODEL				V	
CREDIT UNION	V	V	$\checkmark$	V	V
QUASI BANK					
PARTNERSHIP					

#### Saving and Loan Cooperatives Different Business Models

No	Business Model	Name of S&L Sampel	Description
1.	Quasi Credit Union	Ba'lota, Toraja	<ul> <li>Saving and loan cooperative that sticks to the original concept of cooperative</li> <li>Operates at national level and one the 10 best cooperatives in Indonesia</li> </ul>
2.	Quasi Bank	Kospin Jasa, Pekalongan	<ul> <li>Saving and loan cooperative that operates like a bank</li> <li>Operates at national level and the largest cooperative in Indonesia</li> </ul>
3.	Credit Union	CU Pancur Kasih, Pontianak	<ul> <li>Saving and loan cooperative that adopts Credit Union principles, the oldest and the third largest Credit Union in West Kalimantan</li> <li>Operates at provincial level</li> </ul>
4.	Sharia-based Cooperative	BMT Tamziz, Wonosobo	<ul><li>Saving and loan cooperative that adopts Sharia principles</li><li>Operates at national level</li></ul>
5.	Joint Liability (Group Lending)	Komida, Jakarta	<ul> <li>Saving and loan unit of a cooperative that adopts group lending to poor women</li> <li>A unit of cooperative that operates at district/city level</li> </ul>
6.	Saving and Loan Unit	Rukun Makmur, Madiun	<ul> <li>A saving and loan unit of a surviving village unit cooperative (KUD)</li> <li>A unit of cooperative that operates at district/city level</li> </ul>
7.	Partnership	Swamitra Cipulir, Jakarta	<ul> <li>A saving and loan unit of a traditional market cooperative (Koppas) Cipulir, adopting a foster parent system of Bukopin.</li> <li>Operates at district/city level</li> </ul>

# **THANK YOU**



